

reduced capacity — first to meet state mandates and now in response to ongoing staff

shortages that have affected the hospitality and restaurant industries.

TOTAL LIVES IMPACTED (3-YEAR COMPARISON)

2021 18,965 2020 15.148 2019 35,963





18.965 LIVES IMPACTED **IN 2021**

Sandy Cove Events 52% **3rd Party Reservation** Channels 3%

GROUP MINISTRY

Throughout the year we contract with groups from churches, businesses, and other non-profits and help them facilitate their own event. Our coordinators work closely with each group to find the right combination of lodging, meals, and meeting space to ensure a successful retreat or conference.

8,626 QUESTS 201 GROUPS



SANDY COVE EVENTS: 10,339 TOTAL GUESTS

GETAWAYS: 6,000 GUESTS - Getaways offer guests spiritual refreshment and the opportunity to set their own schedule while enjoying our 200-acre campus.

CONFERENCES & RETREATS: 1,799 GUESTS - Sandy Cove offers a variety of programs throughout the year designed to help men, women, couples, and seniors connect with God and each other.

FAMILY CAMP: 1,073 GUESTS - This week-long event provides a framework of activities, speakers, worship, and fun designed to strengthen families and create lasting memories.

THE MARSH: 951 CAMPERS - This day camp for boys and girls ages 4-14 offers fun, adventure, and activities that nurture spiritual growth.

3RD PARTY PLATFORMS: 516 GUESTS – This new offering found on Airbnb and Vrbo offers guests who might not otherwise find us, the chance to stay in our log cabins and lodge guest rooms.





SCHOLARSHIPS

OPERATION OASIS SCHOLARSHIP FUND: 11 Scholarships

SINGLE PARENT SCHOLARSHIP FUND: 3 Scholarships*

FAMILY FOUNDATIONS FUND: 7 Scholarships

\$716 AVERAGE 56 GUESTS 21 TOTAL SCHOLARSHIPS

*In addition, \$3875 was given to The Marsh from the Single Parent Scholarship Fund so that more kids from single-parent households could experience day camp.

CAPITAL IMPROVEMENTS: \$162,575

This year's focus was on facility upgrades and deferred maintenance.

PALMER LEGACY SOCIETY

Twenty-eight new members were added to the Palmer Legacy Society which honors those special supporters who have provided for our future by including Sandy Cove Ministries in their estate plans.

28 NEW S224.100 NEW STS



